

LET'S BUILD A RADIO!

OPERATIONAL TOOLS



Co-funded by the European Union

GEAR

A project designed by:









WHAT DOES IT MEAN FOR YOU LISTENING TO THE "RADIO"?













RADIO IS...



... passion
... talk about life
... creativity
... make people smile or thinking

... And for you operators and users?



LET'S TALK About your **Future Radio**

IT WILL RADIO?

What are the ingredients of your radio?



GEAR

TEAM BUILDING ACTIVITY



- Work in team
- Analyze and share results
- Select the radio elements
- Music, Sounds, Contents, Graphics
- Do Marketing campaings
- Decide the topics together



YOU NEED TO DEFINE



- Radio Tipology (Talked Radio, Music Only, Information)
- Editorial Line (which subjects are allowed or not)
- Music Genres
- Sound Design (Jingles, Liners, etc)
- Speakers style









EDITORIAL TEAN

SPEAKERS TEAM

GREATE WORKING GROUPS



- Try reading and recording a text
- Record and listen to the content again to improve
- Improvise, record it and listen back
- Listen to the radio and professionals and try to write a text structure

SPEAKER





- Search for news
- look for people to interview
- know how to use social media
- promote live broadcasts and radio

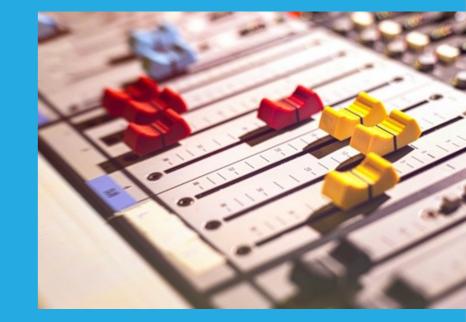
EDITORIAL TEAM





- Create music playlists
- Know the audio editing program
- computer and music expert (cables, mixer and pc skills)

TECH / MUSIC TEAM





TO CREATE A RADIO SHOW

SPEAKERS TEAM

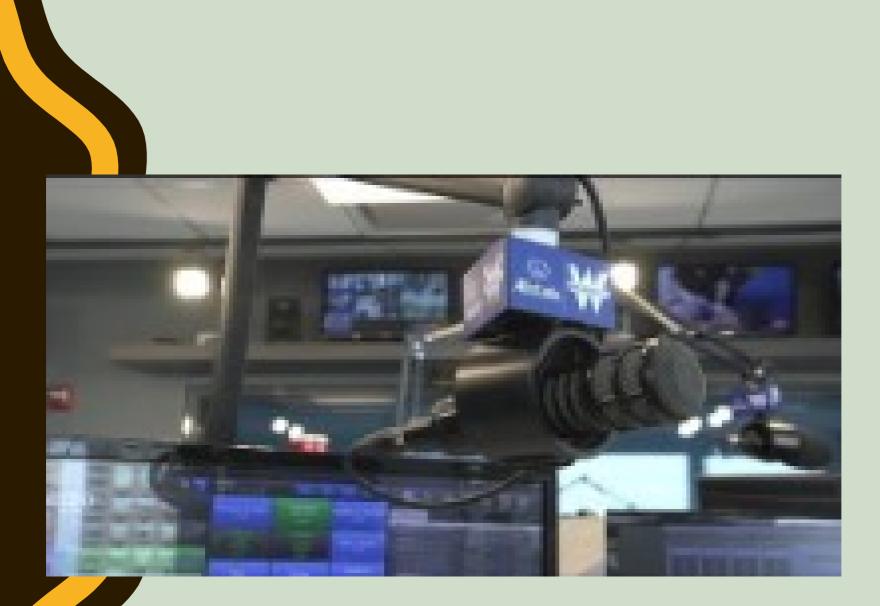
Speaker + editorial team

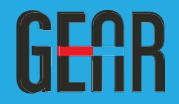


Editorial team + music team

Editorial team + technical team







LET'S WORK TO THE RADIO SCRIPT

TIPS

WHAT A TALK SCRIPT LOOKS LIKE

TOPIC WHAT WILL YOU COVER

START INTRODUCTION THAT SUMMARISES STORY AND CAPTURES ATTENTION OF YOUR LISTENER

MIDDLE PROVIDE THE BACKGROUND OF THE STORY

END ENDS THE STORY CONCLUSIVELY

WHAT A TALK SCRIPT LOOKS LIKE

• **KISS** = KEEP IT SIMPLE, STUPID

• WRITE YOUR SCRIPT LIKE IT'S GOING TO BE SPOKEN ALOUD

DON'T ADD UNNECESSARY WORDS

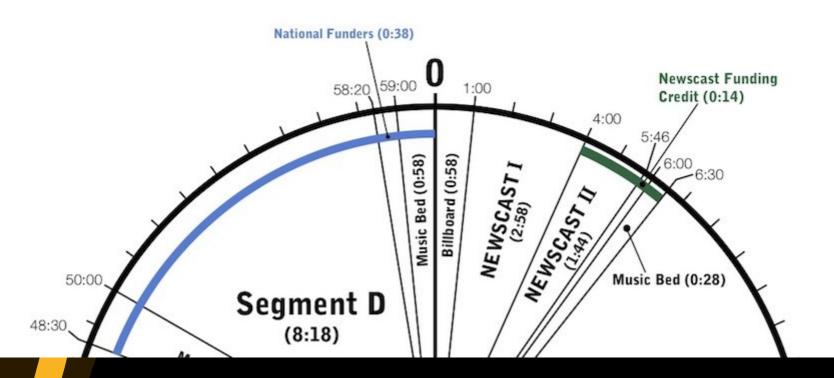
• BE CONCISE AND SUCCINT

WHAT A TALK SCRIPT LOOKS LIKE

TRY TO WRITE ONE



Funding Credits Must Be Aired or Read within the Shaded Areas





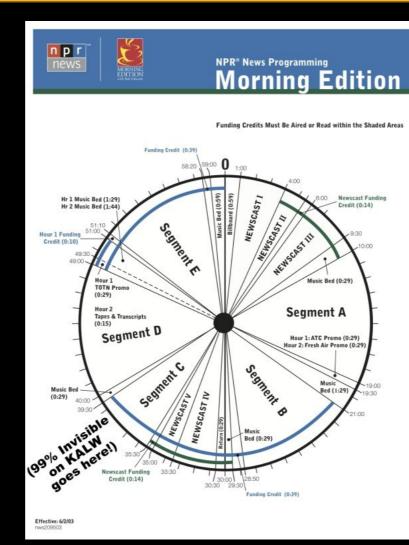
RADIO CLOCK

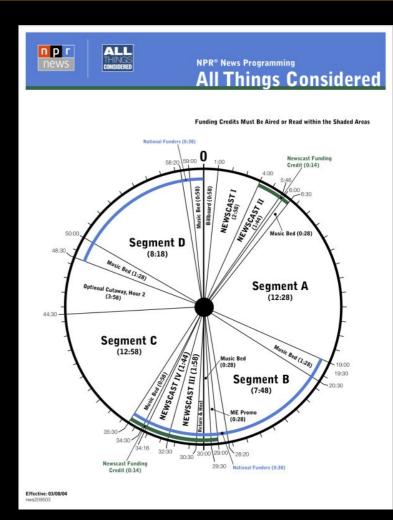
RADIO ELEMEN HOUR

- JINGLES
- ADV SPO
- MUSIC
- TALK
- NEWS

PLAYLIST

MADE BY TEC SPEAKERS



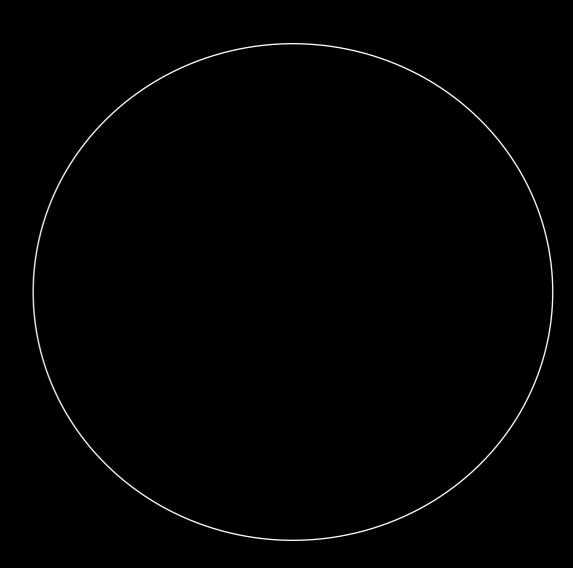








TRY TO CREATE O





ERCICES

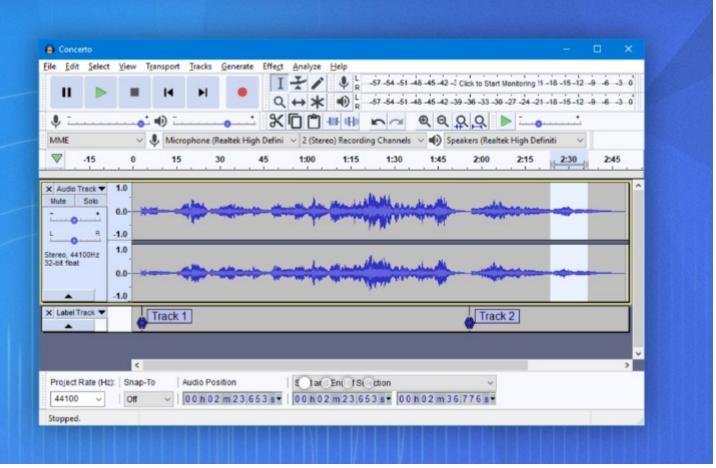
AUDACITY



https://www.audacityteam.org/

Free, open source, cross-platform audio software

Audacity is an easy-to-use, multi-track audio editor and recorder for Windows, macOS, GNU/Linux and other operating systems. Audacity is free, open source software.



AUDACITY



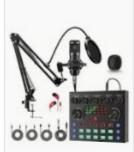
- RECORD INTERVIEWS - RECORS SPEAKER

YOU NEED MICROPHONES, MIXER OR USBMUSIC

EDIT RECORDING

INSERT BACK GROUND

CREATE PODCAST AUDIO



Pacchetto Attrezzatura... 54,48 € Temu Spediz. gratuita



TONORRØDE NT-USBMicrofono USB...Microfono USB...32,99 €145,00 €Amazon.itAmazon.itSpediz. gratuitaSpediz. gratuita

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Microfono USB, Microfono A... 36,98 € Temu Spediz. gratuita



Microfono a condensatore... 9,94 € Temu +4,49 € di spe...



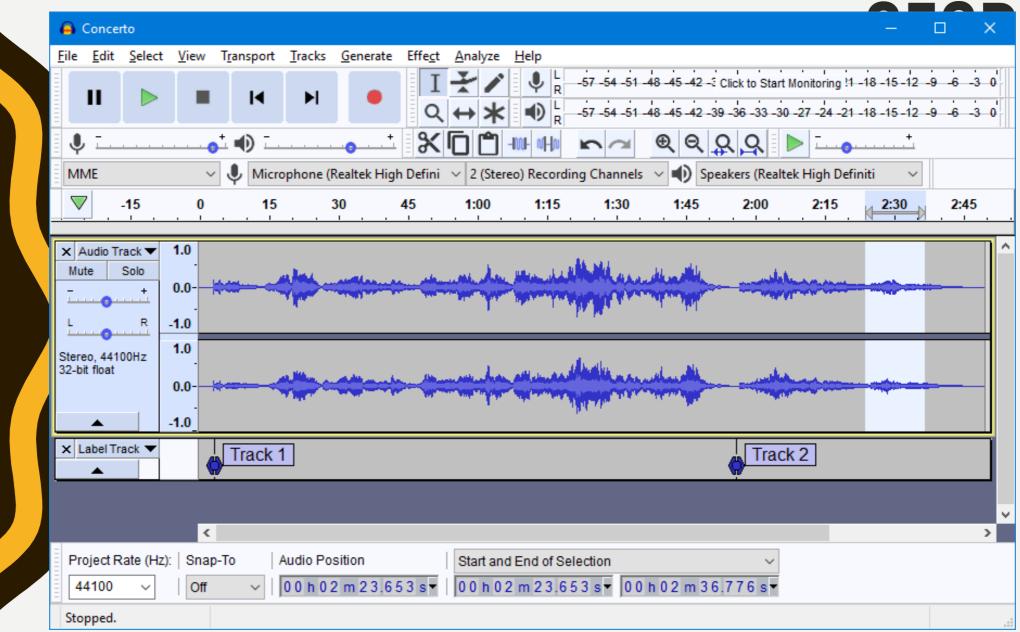
Microfono per PC USB Gaming... 19,99 € Amazon.it Spediz. gratuita





RØDE NT-USBMicrMini Microfono...Lava95,80 €15,4Amazon.itTemSpediz. gratuita+4,4

Microfono Lavalier Wirele.. 15,48 € Temu +4,49 € di spe...







AUDACITY



https://en.brlogic.com/



The best all-in-one platform for radio stations

PLATFORM # General • Onlin	veradio 🛛 Website 🛛 Apps 👹 inte	nctivity	Administrator
Online radio + Dashboard			Go to website G*
Online radio control	Sample Radio Show with Sample QJ		Vount 40
Dashboard	141.004		
Anage audio files	247	Streaming URL https://www.briogic.com.1000/live	
j≣ Playlists	347	Maximum Strate Monthly data tri 1936/bes	ensfer 522268 / 3072068
Playlist schedules	listeners connected new	Max simultaneous listeners Storage used Unlimited	12.158/5058
Broadcaster passwords			
M Statistics	Auto DJ Eive Disconnected		0
D Playback history	Broadcast data	PlaySist queue	O Playback history
An Listeners block	MPS (252kbps, Sterreo, 44, 1kHz) Plavšet	029 - Iron Malden - The Number Of The Beast (1982) Playing now	
Players and integrations	Samuk Flavdat2 Upcoming schedules Intel Associationistics Status 10:264 Samuk Flavdat3 Samuk Flavdat3 Samuk Samu	Time announcement - Male 1 (US) Next audio	
© Settings		70 022 - Deep Purple - Burn (1574)	
+		25 014+ Pink Floyd - Another Brick in the Wall (1973)	
Audio library Short programs and campaigns for your radie!		7 Pet adoption - Full	
Access		Time announcement - Female 2 (UK)	

- ((o)) Create an online radio to broadcast live or recorded.
- Easily build and customize a **player for your** radio station.
 - Build your own website and **radio app** (Android, iOS & PC) for your radio station.
- Get access to many short programs and campaigns to complement your broadcast.



BR LOGIC



IF YOU WANT TO SAY SOMETHING ON THE RADIO, NOW IS THE TIME. GEAR 🔝

