

MODULE III THE APPROACH TO ROMA YOUTH CULTURE: INSIGHTS AND CONTENT

TASK 4.2 - TRAINING ON MULTI-PLATFORM NEWSROOM MANAGING

* * *

TRAINING SESSION FOR TRAINERS















MUSIC AS A TREASURE CHEST OF CULTURAL IDENTITY (1/2)





"Roma music has influenced and enriched composers such as Jhannes Brahms, Franz Schubert, Maurice Ravel, Igor Strawinsky, Peter Tchaikovsky, all the way to Goran Bregovic, who uses the music of the Macedonian Roma to the full.

It is a way to communicate.

In music there is language, ethics, philosophy of life, narrative, our memory".

- Santino Spinelli, Roma from Abruzzo, former university lecturer and Italian musician and composer.

MUSIC AS A TREASURE CHEST OF CULTURAL IDENTITY (2/2)





Modern Manouche Example:

Joseph - Hot Club du Nax



Flamenco Romani Example:

Vengo flamenco gypsies dancing Spanish music

A BROAD MUSICAL LANDSCAPE





Gipsy Kings



Svetlana Ražnatović



Esma Redzepova



Dragana Mirkovic

COMMENTS AND FEEDBACK FROM ONLINE USERS 1/5





@marcusmostofthetime615 6 anni fa

Rest in peace, you sweet Roma queen! Your songs will always be with us! <3

rf 902 57 Rispondi



@konstantinpolyakov9458 4 anni fa

I am an American Rom. I was stolen and adopted and mostly disconnected from my heritage. Without knowing I was a rom until age 20 I still began learning guitar at age 8 and plan to change the world as another Romani guitarist. All of the love to Esma, the Queen.

Rispondi



@cobaltwill215 2 anni fa

Beautiful culture. Beautiful people. Amazing music

Rispondi

GORAN BREGOVIC





MUSIC: INNOVATORS OF TRADITION





Ionut Cercel



Lejla



Lucas Maia



Marius Bebanu



Adrian Minune



Jeff Hrustic



Sorina

COMMENTS AND FEEDBACK FROM ONLINE USERS 2/5





@mariusdragulin5024 6 anni fa

adevarat ionut o femeie frumoasa si desteapta te schimba automat dap asta depinde de dragostea pe care tio impartasesti zi dupa zi

rs 26 57

Rispondi

«true ionut, a beautiful and smart woman changes you automatically but that depends on the love you share with her day after day»



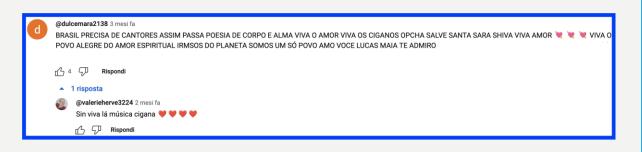
@forevertv7887 6 anni fa chiar este adevărat

«It's really true» — In response to a song named *«Lucky, happy»*

In response to songs in which Romani culture and style are praised



«Brazil needs singers like this who pass on their poetry with all their heart and soul. Long live love, long live the gypsies (...).»



«Blessings to you and your entire family! Thank you for your Romani words, and for taking our journey (...)»



@lakatoslajosesely-egyenlos4193 2 mesi fa (modificato)

Lejla, T'aves sasti thaj baxtali. Zhutil tut thaj tyi familia o sunto Del! Shukares dyilabes romanes, thaj keres amari voja. Professionalni dyilabari san. Gratulalij tuke! 🛡 💪







MUSICIANS WHO ARE INSPIRED BY LATIN/REGGAETON AND EASTERN POP MUSIC 1/2





Denis Hamidovic



Azis



Florin Salam



Bogdan DLP

MUSICIANS WHO ARE INSPIRED BY LATIN/REGGAETON AND EASTERN POP MUSIC 2/2





Gipsy Casual



Sara Reljic

COMMENTS AND FEEDBACK FROM ONLINE USERS 3/5









NON ROMANI MUSICIANS LOVED BY ROMANI PEOPLE



Dance Classics:



Michael Jackson



Modern Talking

Italian Neomelodic/classical



Nino d'Angelo



Tony Colombo



Gianni Celeste



Cugini di Campagna

Rap/Hip-Hop:



Sfera Ebbasta



Geolier

BRUNO MORELLI



"It's important to remember, but there also needs to be an educational intervention to ensure it doesn't happen again. Because just by looking at the modern world, we can understand that things repeat themselves. I created a Christ figure that could represent not just one affected category, but everyone. That's why I chose the ultimate symbol of suffering. The barbed wire used is identical to what the Nazis used for the fences of the concentration camps (...)"

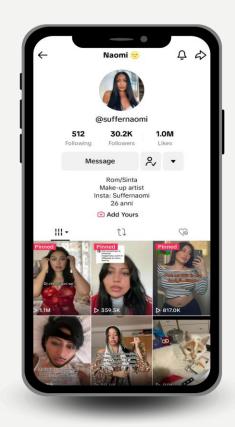
DANNY LANZA

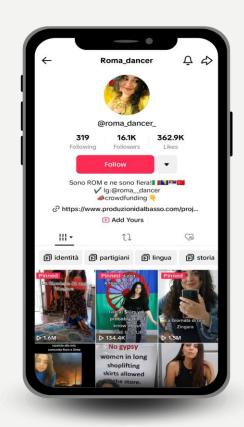


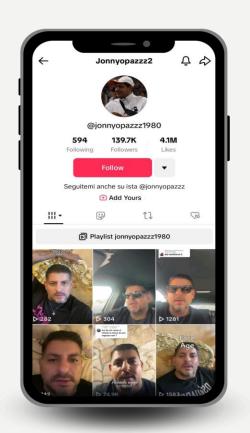


INFLUENCERS AND MICROINFLUENCERS (1/4)









suffernaomi roma_dancer_ jhonnypazz1980

COMMENTS AND FEEDBACK FROM ONLINE USERS 4/5





soundsmoodmusic

di famosi ce ne sono molti: soprattutto nella criminalità organizzata. E chi dice no mente sapendo di mentire.



«There are many famours people, especially in organized crime. And those who say no are lying knowing they are lying.»

2022-4... Reply



genkipalle

i miei genitori mi discriminavano perchè avevo un ragazzo rom ma io amavo come mi insegnava la sua lingua.



19

«My parents discriminated me because I had a Roma boyfriend, but I loved how he taught me his language»



Ale

per anni mi hanno fatto credere che foste solo dei poveri ladri senza casa...grazie per avermi aperto gli occhi siete meravigliosi

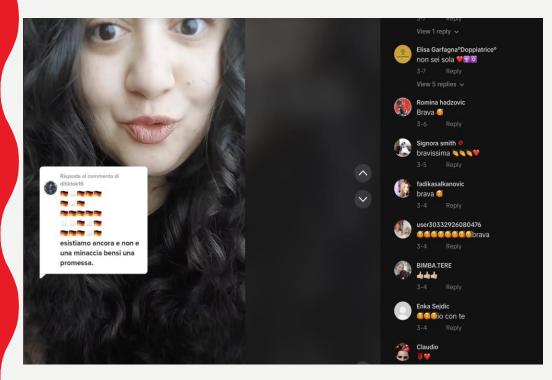


«For years I was led to believe that you were just poor homeless thieves, thank you for opening my eyes. You are wonderful.»

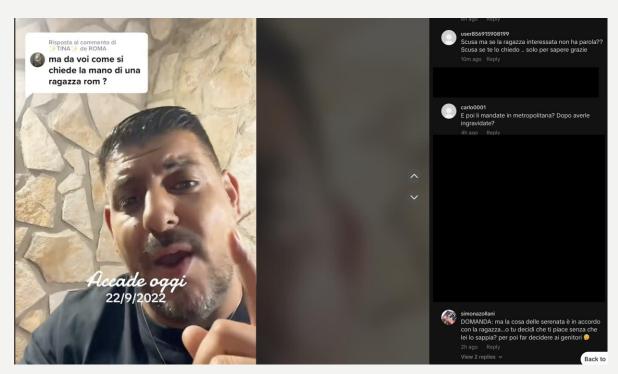
2022-4... Reply

COMMENTS AND FEEDBACK FROM ONLINE USERS 5/5





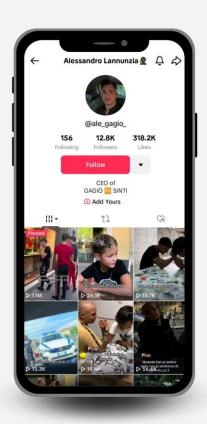
Community supports the microinfluencer roma_dancer exposing racist comments

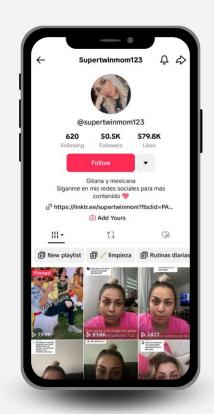


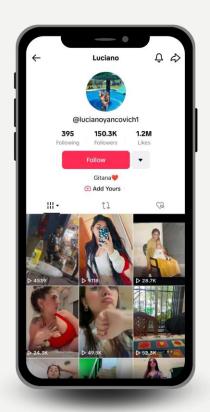
Some users harshly criticize the microinfluencer jhonnypazz1980 on a video in which he talks about an aspect of Roma culture

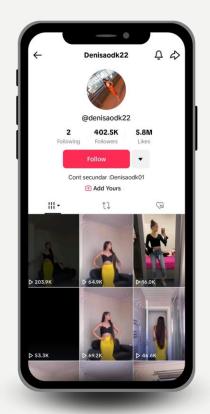
INFLUENCERS AND MICROINFLUENCERS (2/4)











ale_gagio_

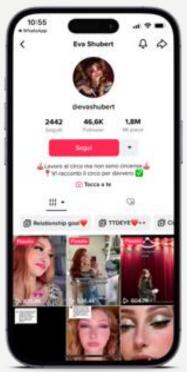
supertwinmom123

Lucianoyancovich1

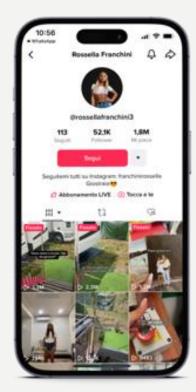
denisaodk22

INFLUENCERS AND MICROINFLUENCERS (3/4)

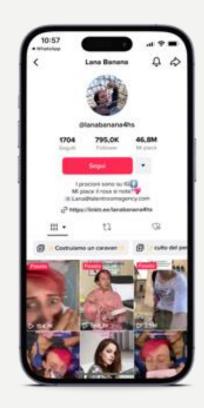




Eva SchubertCircus artist



Rossella Franchini Carny



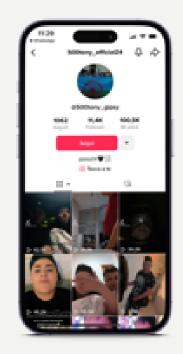
Lanabanana4hCarny

INFLUENCERS AND MICROINFLUENCERS (4/4)

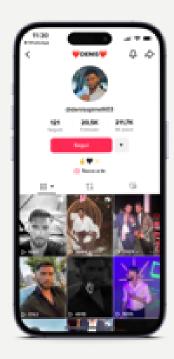




yng_gipsy01
Ironic videos



500tony_gipsySelf-irony



denisspinelli03Aspiring model



alessiaghelardinii Aspiring model



kerolcasagrandeeEveryday life

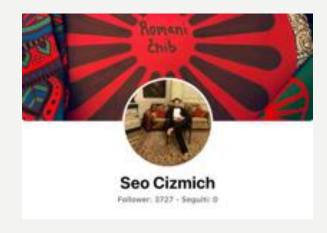
ACTIVISTS 1/2

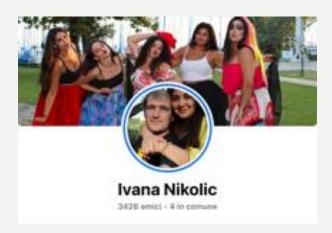














ACTIVISTS 2/2







FASHION IN THE ROMANI CULTURE



- Popularity of clothing styles inspired by Romani culture
- Influence among big brands
- Small designers of Roma extraction



FASHION: EXAMPLES OF ROMA DESIGNERS IN ITALY









Sara Cetti

FASHION: THE ROMANI INFLUENCE





Yves Saint Laurent Anyie By



Etro Gucci Dsquared2